

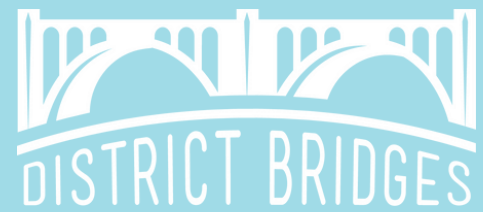


MAYOR MURIEL BOWSER PRESENTS



INVESTING IN COMMUNITY + SUPPORTING LOCAL BUSINESS

WHO WE ARE



District Bridges is a community ecosystem development nonprofit working to bridge community engagement and economic development opportunities to foster equitable, resilient, and connected communities in DC and beyond. Founded in 2005 by neighbors in Columbia Heights, our values of relationship, collaboration, innovation, diversity, action-oriented, fun, story, and inclusion have driven our mission and work.

Our mission is to enrich neighborhood vitality by bridging community engagement and economic development opportunities so individuals, businesses, and organizations can thrive together.

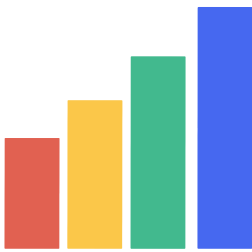
WHO WE REACH

50,000+

Social Media Followers

10,000+

Email Subscribers



187,000

Average monthly organic social media impressions



71%

Social media followers between ages 24-44



65.5%

DMV Locals

District Bridges is experiencing a period of growth in our reach and engagement on social media. Take advantage of our increased momentum by sponsoring events and being featured in content.

In 2024 we saw:

- 155% increase in interactions on posts
- 40% increase in average follower growth per month
- 500% Increase in Number of Accounts Reached with Reels

MAYOR MURIEL BOWSER PRESENTS



2024

- 5 events
- 24+ hours of programming
- 164 Vendors
- 66 Businesses
- 60 Live Artists, Performers, & Musicians
- 45,000 website views
- Over 500,000 online impressions!

MAYOR MURIEL BOWSER PRESENTS

ART
ALL
NIGHT

TWO NIGHTS. FIVE EVENTS.
SEPTEMBER 12TH + 13TH



INVESTING IN COMMUNITY + SUPPORTING LOCAL BUSINESS

SPONSORSHIP LEVELS AND BENEFITS



Palladium Sponsor for 5 Events - \$50,000

Listing as a "Palladium Sponsor" for all five (5) Art All Night events - a \$75,000 value!



Platinum Sponsor for 2 Events - \$25,000

Listing as a "Platinum Sponsor" for two (2) Art All Night events - a \$30,000 value!



Gold Sponsor - \$15,000

- Premium logo recognition on all print and web advertising for the event,
- Name recognition in all online publications
- Logo and/or company name placement on any commemorative merchandise
- Company logo prominently displayed on stage banners and event displays as "Presented by"
- Opportunity to naming rights of one (1) activity area
- Opportunity to provide promotional items for giveaway at event
- Verbal recognition at event and opportunities to give remarks
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed three (3) announcements/year)



Silver Sponsor - \$10,000

- Logo recognition on print and web advertising for the events
- Logo and/or company name placement on any commemorative merchandise
- Opportunity to provide promotional items for giveaway at events
- Verbal recognition during the events
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed two (2) announcements/year)



Bronze Sponsor - \$5,000

- Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- Verbal recognition during the events
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed three (3) announcements/year)

SPONSORSHIP LEVELS AND BENEFITS



Gold Sponsor - \$15,000

- Premium logo recognition on all print and web advertising for the event,
- Name recognition in all online publications
- Logo and/or company name placement on any commemorative merchandise
- Company logo prominently displayed on stage banners and event displays as "Presented by"
- Opportunity to naming rights of one (1) activity area
- Opportunity to provide promotional items for giveaway at event
- Verbal recognition at event and opportunities to give remarks
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed three (3) announcements/year)



Silver Sponsor - \$10,000

- Logo recognition on print and web advertising for the events
- Logo and/or company name placement on any commemorative merchandise
- Opportunity to provide promotional items for giveaway at events
- Verbal recognition during the events
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed two (2) announcements/year)



Bronze Sponsor - \$5,000

- Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- Verbal recognition during the events
- On-site activation opportunities and provided tent/table/chairs as available
- Opportunity to directly engage District Bridges' 10000+ newsletter subscribers and 40,000+ social media followers with targeted campaign (not to exceed three (3) announcements/year)



Partner Sponsor - \$1,000

- Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- On-site activation opportunities such as vending



Business Sponsorship - \$500

- Logo recognition on web advertising for the events, including website pages and email blasts
- Text recognition on print advertising
- On-site activation opportunities such as vending



Neighbor Sponsorship - \$250

- Text recognition on web advertising for the events, including website pages and email blasts
- On-site activation opportunities such as vending