



NEON PARTY

MARCH 21, 2024 | THE FESTIVAL CENTER

THANK YOU



First off, thank you for considering us! District Bridges is a small but mighty organization working to foster equitable, resilient, connected communities in Washington, DC and beyond.

This event is a unique opportunity to showcase not only our own work over the last year, but also the partners, volunteers, and supporters who make our work possible. That's one of the things that makes District Bridges special - we are a community ecosystem nonprofit. We are actively working to bridge community engagement and economic development

opportunities so that the entire community can thrive. Founded in 2005 by neighbors in Columbia Heights, our values of relationship, collaboration, innovation, diversity, action-oriented, fun, story, and inclusion have driven our mission and work. We have grown from being volunteer-led in 2007 to a staff of one in 2015 to a team of 18 in 2023 - and at each step of the way we have been community-built and community-driven.

WHY SPONSOR?



31K+ social media followers across 13 handles



7K+ newsletters subscribers



50k+ Anticipated Media Reach



125 Guests Anticipated



Engage with city officials and placemaking professionals

SPONSORSHIP OPPORTUNITIES



Blazing Sponsor - \$10,000 (one available)

- Logo recognition on all print and web advertising for the event
- Name recognition in all online event calendar listings in DC-area publications, all local listserv promotions, and every time the event is mentioned
- Logo and company name placement on commemorative merchandise for the event
- Company logo prominently displayed on banners and event displays
- Thirty (30) tickets to the event
- Verbal recognition during the event and opportunities to give remarks
- Opportunity to naming rights of an activity area
- Opportunity to provide company banners for display at the entrances of event
- Opportunity to provide promotional items for giveaway at event
- Opportunity to directly engage District Bridges' 7000+ newsletter subscribers and 31,000+ social media followers with targeted campaign
- Logo recognition on the District Bridges website



Luminous Sponsor - \$5,000

- Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- Twenty (20) tickets to the event
- Logo and company name placement on any commemorative merchandise for the events
- Opportunity to provide promotional items for giveaway at events
- Verbal recognition during the event
- Logo recognition on the District Bridges website



Radiant Sponsor - \$2,500 (cash donation or value of donated goods)

- Logo recognition on print and web advertising for the events, including website pages, event posters, and email blasts
- Ten (10) tickets to the event
- Verbal recognition during the event
- Text recognition on the District Bridges website



Vivid Sponsor - \$1,000 (cash donation or value of donated goods)

- Logo recognition on print and web advertising for the event, including website pages, event posters, and email blasts
- Text recognition on the District Bridges website
- Five (5) tickets to the event

